

# REAL ESTATE CONSULTANT AUTOMATION

01.



## CHALLENGE

- Handling 100+ property inquiries per week from ads.
- Wasted time manually sending brochures, location links, pricing details.
- Missed follow-ups and lost serious buyers due to late replies.

02.



## SOLUTION

- Click-to-WhatsApp Ad → Instant brochure + Google Maps link auto-delivered.
- Interactive menu for FAQs:
  - 🏠 “2BHK Pricing”
  - 📍 “Location & Amenities”
  - 📅 “Book Site Visit”
- Leads automatically synced to CRM with buyer details (budget, preference).
- Calendar integration for site visit bookings

03.



## RESULTS (FIRST 45 DAYS)

- ⌚ Saved 15+ hours/week on manual replies.
- 📅 Booked 30+ site visits directly via WhatsApp.
- 💰 Closed 5 property deals worth ₹1.2 Cr in 2 months.

04.



## CLIENT TESTIMONIAL

“I never imagined WhatsApp could sell homes! Now, prospects get brochures instantly, can check locations, and even book site visits without waiting for me. I just focus on closing deals. Absolute game-changer.”